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Highlights

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(Part 1)

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Lec 1

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Since accurate forecasting requires more than just inserting historical data into a model,
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managerial,
business
orientation.

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innovative idea
that explaining
the past is not
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predicting the

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are evaluated
for short-term
forecasting
horizons, often
one-step-ahead,
not considering
medium and long-
term ones. • No
benchmarks are
used to compare
the accuracy of
ML methods
versus
alternative

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ones. The objective of ML methods is the same as that of statistical ones. They both aim at

*Statistical and
Machine Learning
forecasting
methods ...*

A wide variety
of forecasting

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methods are available to management (see, for example, Makridakis and Wheelwright, 1989). These range from the most naive methods, such as use of the most recent observation as a forecast, to highly

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complex approaches such as neural nets and econometric systems of simultaneous equations.

*Makridakis,
Wheelwright &
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Methods ...*

As forecasting

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Methods are used
in various
applications,
the

computational
time required to
forecast becomes
critical. It
would be
impractical for
example to
utilize the ML
GRNN method (the
most

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computationally demanding) to predict the demand for hundreds of thousands of inventory items, even though computers are becoming faster and cheaper.

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