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SALES - simplified *Top 1% Sellers Academy Webinar with Mike Weinberg The Beginner's Guide to Excel - Excel Basics Tutorial Crafting Compelling Sales Story Talking Points \The Sales Acceleration Formula\ by Mark Roberge - BOOK SUMMARY* **New Sales Simplified The Essential**
New Sales. Simplified. is the answer. You'll learn how to: • Identify a strategic, finite, workable list of genuine prospects • Draft a compelling, customer-focused "sales story" • Perfect the proactive telephone call to get face-to-face with more prospects • Use email, voicemail, and social media to your advantage

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His first book, **New Sales. Simplified.: The Essential Handbook for Prospecting and New Business Development** became a #1 Amazon Bestseller and spent a year as the #1 top-rated book in its category. A transplanted New Yorker, Mike has called St. Louis home for almost twenty-five years.

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