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Across a range of industries, once-leading companies are in trouble: Walmart, IBM, Pfizer, HP, and The Gap to name a few. But others are thriving. The difference is how the company ' s leaders view their supply chain: Is it just about cutting cost or do they see its

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hidden tools for outperforming the competition? Steve Jobs, upon returning to Apple in 1997, focused on transforming the supply chain. He hired Tim Cook--and the company sped up the development of new products, getting them into consumers' hands faster. The rest is history. While

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competitors were shutting stores, Zara ' s highly responsive supply chain made it the most valued company in the retail space and its founder, the richest man in Europe. Showcasing real solutions learned from true success stories like these and many others, The Supply Chain Revolution provides for business

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- Simplify and debottleneck the supply chain
- Boost retail success by managing store investment
- Improve customer satisfaction and increase revenue
- And more!

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more businesses fail because of their old-school views toward cutting costs, and they usually begin with the supply chain. Don't go down with that ship! Discover how the right supply chain can actually help you thrive.

It's time to flip conventional thinking and view your supply

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chain as more than just a means to cut cost.

They are the key to outperforming the

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The COVID-19 pandemic has taken precious lives and

devastated the global economy. It has also revealed chinks in our supply chains. Not only have manufacturers

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found themselves scrambling unsuccessfully to find new suppliers when their Asian sources shut down, but the Western world has experienced across-the-board shortages of essential consumer packaged goods for the first time in decades. Blockchain technology has the potential to minimize

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these kinds of pandemic disruptions. In this book, some of the world's top experts show how blockchain--in combination with other innovations such as additive manufacturing, artificial intelligence, and the Internet of Things--can address longstanding problems that make the business of getting goods to

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customers so slow and expensive, especially in crises. Today's supply chains are complex, as they move resources through trucks, planes, boats, and trains. Too many parties rely on a hodgepodge of documents and intermediaries to do business, which make the whereabouts and custody of goods

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unclear. That's why, in a pandemic, uninformed consumers might reasonably believe that toilet paper won't be available for many months. Enter blockchain--the Internet of Value. For the first time in human history, individuals and organizations can manage and trade their assets digitally peer to

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peer. In doing so, they will reinvent global commerce and how we exchange value. This will transform the best practices of operations, logistics, procurement and purchasing, transportation, customs and border control, trade finance and insurance, manufacturing, and inventory management.

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Global supply chains are ripe for disruption at every level and in every role. Supply Chain Revolution identifies what leaders should be doing now to prepare their organizations for the inevitable decentralized future. Enterprise executives and entrepreneurs alike will find ideas and opportunities to discuss

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with their stakeholders and decide how best to participate in the blockchain revolution.

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Creating, launching, and scaling a product is one of the hardest things a person can do. As many entrepreneurs know all too well, creating a great product is only half the battle.

You can engineer a

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brilliant product, design it for manufacturing, and engage millions of interested customers, but if you don't design your supply chain well, they will never receive it. A great supply chain is as essential to a startup as good design, engineering, and marketing. In this book, you'll learn how to design a supply chain

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teaching and research faculty and a senior industry executive, this academic/industry partnership ensures the relevance of the text in terms of both practical application and academic rigor. This book introduces students to the key drivers of supply chain performance, including demand forecasting,

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reaches beyond a traditional operations management text and draws on the extensive experience of the authors conducting industry projects through the Rutgers Center for Supply Chain Management. The input of senior business executives has been an invaluable asset in presenting a balanced

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knowledge of both quantitative models and qualitative insights. This book is suitable for courses at the MBA core level, MS in supply chain management level, upper undergraduate level, and also suitable for executive education. Request Inspection Copy

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Between the 18th and 19th centuries, Britain experienced massive leaps in technological, scientific, and economical advancement

Common Sense Supply Management is a no-holds-barred practical guide to supply management and process improvement. If

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you dislike consultants, buzzwords and theory, then this non-traditional book is meant for you.

Straight forward and to the point, the book will be difficult to put down until you have finished the supply management adventure. Dr. Tom DePaoli, a veteran supply management pro, learned his lessons the hard way and wants

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to share his valuable insights with all business professionals. Visit [www.commonensesupplymanagement.com](http://www.commonensesupplymanagement.com)

Much has been written about Covid-19 victims, how scientists raced to understand and treat the disease, and how governments did (or did not) protect their citizens. Less has been

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written about the pandemic 's impact on the global economy and how companies coped as the competitive environment was upended. In his new book, "The New (Ab)Normal", MIT Professor Yossi Sheffi maps how the Covid-19 pandemic impacted business, supply chains, and society. He exposes

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the critical role supply chains play in helping people, governments, and companies to manage the crisis. The book draws on executive interviews, pandemic media coverage, and historical analyses.

Sheffi also builds on themes from his books "The Resilient Enterprise" (2005) and "The Power of

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Resilience" (2015) to enrich the narrative.

The author paints a compelling picture of how the Covid-19 virus is changing many facets of human life and what our post-pandemic world might look like.

This must-read book helps companies to redefine their business models and adjust to a fast-evolving economic

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landscape. The stage is set. In Part 1 of the book, “What Happened,” the author looks at how companies fought to mend the global economic fabric even as the virus ripped more holes in it. Part 2, “Living with Uncertainty,” views the crisis through a supply chain risk management lens

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derived from Yossi Sheffi ' s previous books. This perspective shows how companies create corporate immune systems to quickly recognize and manage large-scale disruptions. The ongoing pandemic is creating a new normal in life, work, and education—covered in Part 3, “ Adjustment

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Required.” Consumer fears about the contagion as well as government mandates require businesses in industries such as retail, hospitality, entertainment, sports, and education to create “ safe zones ” for workers and customers. Many elements of the book – especially in Part 4, “ Supply Chains

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for the Future ” – show how the virus accelerated preexisting trends in technology adoption. China was the epicenter of the pandemic; it also was the first nation to be disrupted and recover. Part 5 of the book, “ Of Politics and Pandemics, ” explains why reports that companies are

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abandoning China in favor of other offshore manufacturing centers do not reflect reality.

Fundamentally, The New (Ab)Normal is about businesses trying to create a better future in a time of extreme uncertainty – a point emphasized in Part 6, “The Next Opportunities.” The outlook is not

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necessarily gloomy. The advance of technology is accelerating, a trend that can level the playing field between small and large companies. Nimble small businesses are using a growing array of off-the-shelf cloud computing and mobile apps to deploy sophisticated technologies in their

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supply chains and customer interfaces. The New (Ab)Normal

Another new normal is working from home. Remote working enables individuals to live anywhere and companies to recruit talent from anywhere. Education, especially higher education, faces a major disruption (and major opportunity) that

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is likely to shake the high-cost model of in-person education in favor of online or hybrid education. Regrettably, the book recognizes one trend accentuated by Covid-19--the growing inequality, and anticipates that the new normal will be more stratified.

The bestselling guide to  
*Page 68/76*

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the field, updated with the latest innovations  
Essentials of Supply Chain Management is the definitive guide to the field, providing both broad coverage and necessary detail from a practical, real-world perspective. From clear explanation of fundamental concepts to insightful discussion of supply chain innovation,

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Revolution offers students and professionals a comprehensive introduction with immediately-applicable understanding. The fourth edition has been updated to reflect the current state of the field, with coverage of the latest technologies and new case studies that illustrate critical concepts in action.

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Organized for easy navigation and ease-of-use, this invaluable guide also serves as a quick reference for managers in the field seeking tips and techniques for maximizing efficiency and turning the supply chain into a source of competitive advantage. The supply chain underpins the entire

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structure of manufacturing and retailing. Well-run, it can help a company become a global behemoth—or, if poorly-managed, it can sink a company before the product ever sees the light of day. The supply chain involves many moving parts, constantly-changing variables, and a network of other

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business that may have different priorities and interests—keeping it all running smoothly is a complex, but immensely powerful skill. This book takes you inside the supply chain to show you what you need to know. Understand the fundamental concepts behind supply chain management Learn how supply chains work, and

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how to measure their performance Explore the ways in which innovation is improving supply chains around the world Examine the supply chain as a source of competitive advantage Whether you ' re at the front or the back of your supply chain, your business is affected by every other company and event in

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the chain. Deep understanding and a host of practical skills are required to accurately predict, react to, and manage the ever-changing stream of events that could potentially disrupt the flow. Essentials of Supply Chain Management prepares you to take on the challenge and succeed.

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